



ROB FEDERIC

FILMMAKER PORTFOLIO

My imagination tends to takes me to extraordinary
places, with a camera I can take you with me.



Rob Federic

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THE RAVEN DESTINY



THE R A I V E N D E S T I N Y

The Raiven Destiny is regarded as Rob's most ambitious project to date. Rob's vision required creating a complex world from scratch. The production was extremely challenging, demanding over 250 Visual effects shots, wire stunts, intricate costume design, sets and make-up. Due to these demands, the short film took nearly 4 years to complete. The film won multiple awards in the areas of visual effects, costuming, make-up, and overall best narrative short film.













SØUL CØLLECTOR



DRACONIC PICTURES






DRACONIC PICTURES

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219 MILLION VIEWS

RIVAL

ROMEO SANTOS FEAT. MARIO DOMM











SONY MUSIC

373 MILLION VIEWS

MI SANTA

ROMEO SANTOS FEAT. TOMATITO









WARNER MUSIC GROUP

52 MILLION VIEWS
MI NOVIA SE ESTA
PONIENDO VIEJA

RICARDO ARJONA





C O M M M E R C I A L S

The Aldor logo is positioned at the top center of the image. It features the word "aldor" in a lowercase, sans-serif font. The letters "al" are blue, "do" are pink, and "r" is blue. A pink smile-like curve is positioned below the "o" and "r".

aldor

The text "PINK POP POWER" is centered in the lower half of the image. It is written in a white, uppercase, sans-serif font. The words are arranged in two lines: "PINK POP" on the top line and "POWER" on the bottom line.

PINK POP
POWER

The word "ALDOR" is centered at the bottom of the image. It is written in a white, uppercase, sans-serif font.

ALDOR



The Aldor logo is positioned in the upper right corner of the image. It features the word "aldor" in a lowercase, sans-serif font. The letters "al" are blue, "do" are pink, and "r" is blue. A pink smile-like curve is positioned below the "o" and "d" characters.

aldor

A woman with long blonde hair, wearing a bright red bikini, stands on a sandy beach. She is smiling and looking towards the camera. In the background, the ocean waves are breaking on the shore under a sunset sky. Two other women in bikinis are walking away in the distance. In the foreground, the back of a person's head is visible, looking towards the woman in the red bikini.

Y O G U E T A

ALDOR





Sprint

PAUL LEARNS
SPANISH

SPRINT



Sprint

PAUL LEARNS
NAMES

SPRINT

E D I T I N G



WARNER MUSIC GROUP

5 MILLION VIEWS

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C L I E N T S



UNIVERSAL MUSIC GROUP



WARNER MUSIC GROUP



A B O U T R O B F E D E R I C

Rob Federic is a bi-lingual and bi-cultural film director of music videos, feature films, and commercials. He got his start in the industry by working in the production and development departments of TV networks including MTV and Univision. He later began a successful career directing music videos for Grammy-award winning artists such as: Luis Fonsi, Ricardo Arjona, Romeo Santos, and Chino y Nacho. He also created innovative content for music labels including Sony Music Entertainment and Universal Music Group.

In 2009, his short film "Mountain Wailer," which he wrote and directed, was bought and distributed by Tigergate, a sister company of Lionsgate. Then in 2012, Rob directed his first independent feature-length film, a horror movie about a murderous caretaker. In 2013, he also directed "The Borderlands," a supernatural short film based on the award-winning short story by Carroll Brown. Rob is currently promoting his award winning Sci/Fi Epic "The Raiven: Destiny," a short film setting up events to his feature film anthology, THE RAVEN. Rob was recently featured on Bravo's hit show "Vanderpump Rules," showcasing an exclusive behind the scenes look at "The Raiven: Destiny."

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R O B F E D E R I C A L L R I G H T S R E S E R V E D

W W W . R O B F E D E R I C . C O M